



Here you find a suggested study plan if you wish to enter the job market as

## **Market analyst**

### **Mandatory courses (60 ECTS)**

Applied Statistics, 12 ECTS  
Business Law, 9 ECTS  
Economics 12 ECTS  
International Accounting, 6 ECTS  
International Economics and Globalization, 9 ECTS  
Service Management, 9 ECTS  
Soft Skills, 3 ECTS

### **Specializing courses (18 ECTS)**

Competition and Public Policies, 6 ECTS  
Regional Economics, 6 ECTS  
Research Methods in Management, 6 ECTS

### **Elective courses (12 ECTS)**

Select 2 courses

#### ***Strongly recommended:***

Economics of Procurement, 6 ECTS  
Statistical Learning and Data Mining, 6 ECTS

#### ***Recommended:***

Applied Econometrics, 6 ECTS  
Place marketing, 6 ECTS

#### ***Others:***

Development Economics, 6 ECTS  
Digital innovation in organisations, 6 ECTS  
Entrepreneurship and Innovation, 6 ECTS  
Entrepreneurship and rural development, 6 ECTS  
Governance of Agri-food Value Chains, 6 ECTS  
Historical Perspectives on Entrepreneurship, 6 ECTS  
Human Resource Management, 6 ECTS  
Mobility and Migration, 6 ECTS  
Pension Economics, 6 ECTS  
Topics in industrial economics, 6 ECTS  
Total Quality Management, 6 ECTS