



Università di Cassino e del Lazio Meridionale
Master program in Global Economy and Business

Here you find a suggested study plan if you wish to enter the job market as

Specialist in management and control of complex organizations

Mandatory courses (60 ECTS)

Applied Statistics, 12 ECTS
Business Law, 9 ECTS
Economics 12 ECTS
International Accounting, 6 ECTS
International Economics and Globalization, 9 ECTS
Service Management, 9 ECTS
Soft Skills, 3 ECTS

Specializing courses (18 ECTS)

Competition and Public Policies, 6 ECTS
Governance of Agri-food Value Chains, 6 ECTS
Total Quality Management, 6 ECTS

Elective courses (12 ECTS)

Select 2 courses

Strongly recommended:

Digital innovation in organisations, 6 ECTS
Human Resource Management, 6 ECTS

Recommended:

Economics of Procurement , 6 ECTS
Research Methods in Management, 6 ECTS

Others:

Applied Econometrics, 6 ECTS
Development economics, 6 ECTS
Entrepreneurship and Innovation, 6 ECTS
Entrepreneurship and rural development, 6 ECTS
Historical Perspectives on Entrepreneurship, 6 ECTS
Mobility and Migration, 6 ECTS
Pension Economics, 6 ECTS
Place marketing, 6 ECTS
Regional Economics, 6 ECTS
Statistical Learning and Data Mining, 6 ECTS
Topics in industrial economics, 6 ECTS