



General Program

Technology, Employment, Change Management, and Human Well-Being (TECH)					
International Workshop, UNICAS Conference Center, Angevine-Aragonese Castle (Gaeta) September 18-20, 2024					
	Wednesday 18.9	Thursday 19.9		Friday 20.9	
09:00 - 10:45	Citizen Lab	PARALLEL 1	PARALLEL 2	PARALLEL 5	PARALLEL 6
10:45 - 11:30		Coffee break		Coffee break	
11:30 - 13:15		PLENARY 2		EUT+ PLENARY SESSION	
13:15 - 14:15		Light Lunch		Light Lunch	
14:15 - 16:00	Registration	PLENARY 3		Arrivederci a presto!	
16:00 - 16:45		Coffee break			
16:45 - 18:30	PLENARY 1	PARALLEL 3	PARALLEL 4		
18:30 - 20:15	Ph.D. POSTER SESSION + Welcome cocktail	Free Time			
20:15 - 22:30	Free Time	Social dinner			

All PLENARY SESSIONS, including the EUT+ session on Friday, September 20 at 11:30 a.m., can be attended online via the following link: <https://meet.google.com/tjx-xruu-gvj>.

Session Plan

Ph.D. POSTER SESSION: 18.9, h 18:45, Angevine Castle, The Rough Room		
Ahmed Ación López and Ilenia Colamatteo	UNICAS	Implementing New Technologies in Pension Systems: A State-of-the-Art Literature Review
Abrar Alzankawi	TUD	Navigating Health, Sustainability, and Economic Resilience Amid Oil Wealth: Challenges and Migrations in Kuwait
Brian Daniel Bernhardt, Chiara Marciano and Mario Rosario Guarracino	UNICAS	Strategic Insights into Italian Company Growth: AI Applications in Financial and Economic Analysis
Simone Caldaroni	UNICAS	Rethinking Pension Systems and Welfare Policies in the Era of AI and Automation
Maria D'Agostini and Marcello Sansone	UNICAS	Open innovation and Artificial Intelligence as drivers of Marketing and Digital Capabilities: A Conceptual Framework
Giorgio Della Valle and Maria Gabriella Evangelista	UNICAS and SAPIENZA	The application of artificial Intelligence in audit: state of the art and future developments
Nicolò Giangrande, Sara Gigli (et al.)	UNICAS	The impact of investment in artificial intelligence on the financial-economic performance of companies: a first empirical application
Giulia Marchiò	UNICAS	Artificial Intelligence to support the internationalization of SMEs: potential, challenges, and applications
Hamza Mustafa (et al.)	UNICAS	UniCas for Industry
Alessia Turchetta, Lorenzo Infascelli and Andrea Moretta Tartaglione	UNICAS	Artificial Intelligence in Smart Cities: toward an active engagement model
Alberto Varone, Francesco Bolici and Gabriele Diana	UNICAS	From Sensing to Transforming: Analyzing the Disruptive Influence of Generative AI on the Future of Work

PLENARY 1: 18.9, h 16:45, Angevine Castle, Aula Magna		
Claudio Marrocco (et al.)	UNICAS	Artificial Intelligence and Large Language Models: Technical Foundations, Practical Applications, and Economic Implications
Fabio D'Orlando	UNICAS	Does AI diffusion justify the study of full unemployment equilibria?
Anna Zarkada	CUT	Future Management for Sustainable Prosperity
Jon-Hans Coetzer	UNITAR	UN 2.0, Data, Technology, Citizen Science and Higher Education: A critical reflection on the nexus of innovation, development, and value-creation in the 21st century and beyond.

PLENARY 2: 19.9, h 11:30, Angevine Castle, Aula Magna		
Ulrich Kluh	h_da	Competition on corporate platforms: Between new and old forms of power
Deirdre McQuillan and Elizabeth Keating	TUD/TEXAS	Working with creatives; embracing the paradox
Filippo Arrichiello (et al.)	UNICAS	Perspectives on Service and Collaborative Robotics
Karlis Valtins (et al.)	RTU	Citizen Science Across Borders - Digital Citizens

PLENARY 3: 19.9, h 14:15, Angevine Castle, Aula Magna		
Michael Neugart (et al.)	TU Darmstadt	Deep Q-learning of wage offers on online labor platforms: the effect of algorithm design
Evdoxia Kyriacou	CUT	Managing Change: Strategies for Enhancing Employee Engagement in Evolving Higher Education Institutions
Luciano Pietronero	CREF and CNR	Economic Fitness and Complexity and AI for the Economic Analysis
Roberto Bruni (et al.)	UNICAS and CUT	Private or Public AI in Business Management Perspectives on Entrepreneurship, Marketing and Law

PARALLEL 1, LABOR MARKET, INEQUALITIES AND WELFARE: 19.9, h 09:00, Aragonese Castle, Room Lombardi		
Piero Esposito (et al.)	UNICAS	Effects of AI exposure on wages, employment and job satisfaction: the case of Italy
Chiara Franco	UNIPI	Automation, Task Characteristics and Job Satisfaction: Evidence for Italy
Simone Tedeschi, Annalisa Castelli and Amba Altamari	UNICAS	AI & labor market: a systematic literature review and bibliometric analysis
Michael Döll and Andreas Muller	h_da	Evaluating Gender Bias in Large Language Models

PARALLEL 2, DIGITAL TRANSFORMATION, WELL BEING AND POLICIES (1): 19.9, h 09:00, Aragonese Castle, Room De Ianni		
Yasmin de Melo Silva	PUC RIO, Brasil	Human-Machine Collaboration: A Framework for Best Practices in Governance, Risk, and Compliance Programs
Giulia Santangelo, Konstantinos Pouliakas and Giovanni Russo	CEDEFOP	Human-centred technological change? Conjoint agency between digital technology and skills in European workplaces
Francesco Fontanella (et al.)	UNICAS	AIDA Lab for Medicine and Healthcare
Yuri Lima and Inês Pereira	SENAC Brasil	Estimating the Impact of Automation on Vocational Education and Training: the case of technical courses

PARALLEL 3, FINANCE & MANAGEMENT: 19.9, h 16:45, Aragonese Castle, Room Lombardi		
Loris Di Nallo (et al.)	UNICAS	Artificial intelligence disclosure in Italian banking sector: the impact on performance
Christos Themistocleous and Andreas Gregoriades	CUT	Examining the Success and Failure of Crowdfunding Campaigns using Explainable AI
Alberto Manzari, Anna Maria Calce, Grazia Maria Alessandra Lena (et al.)	UNICAS	Artificial Intelligence and ESG: A Comparative Analysis of Sustainability Scores in European Banks
Kypros Zantis and Erasmia Leonidou	CUT	Consumer Trust and Voice Marketing in the Age of AI and Robotics

PARALLEL 4, TECHNOLOGICAL CHANGE: HISTORY AND ETHICS: 19.9, h 16:45, Aragonese Castle, Room De Ianni		
Federica Madonna	UNICAS	Artificial Intelligence: the latest attempt to "divinize" Humans
Eleonora Sanfilippo and Gabriele Guzzi	UNICAS	Marx, Keynes, technological progress and labour: a backward-looking perspective on AI
Una Krutova (et al.)	RTU	Well-being after "Newton and the Age of Enlightenment"
Luigi Di Santo and Nataliia Kochkina	UNICAS	Digital Humanism and the Principle of Accountability

PARALLEL 5, CHOICE THEORY, ENTERPRISE AND WELL-BEING: 20.9, h 09:00, Aragonese Castle, Room Lombardi		
Lorenzo Spadoni	UNICAS	AI Intervention in Anti-Coordination Problems: Exploring the Role of Social Norms
Sergio Nisticò	UNICAS	Can artificial intelligence become our daily consultant for complex choices under uncertainty?
Maria Elisa Schimperna (et al.)	SAPIENZA	Decision-making process and AI: towards the irresponsible enterprise
Antonio Maffucci (et al.)	UNICAS	Towards an emotion recognition system based on sweat sensors

PARALLEL 6: DIGITAL TRANSFORMATION, WELL BEING AND POLICIES (2): 20.9, h 09:00, Aragonese Castle, Room De Ianni		
Francesco Ferrante	UNICAS	Localized knowledge accumulation and the mitigation of climate change
Raffaele Giammetti	UNICAS	Reclaiming AI: Open Source, Regulation, and Public Good in the Era of Big Tech Dominance
Alessandro Bellocchi, Daniela Federici and Giuseppe Travaglini	Urbino and UNICAS	Digital Innovation in Italian Cultural Institution
Moritz Hütten	h_da	Technology hypes and digital myths - the contradictory coexistence of promises of autonomy and control using the example of blockchains

List of Participants

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