

## CALL FOR PAPERS 2nd TECH

Interdisciplinary Workshop on:

# Technology, Employment, Change Management and Human Well-Being (TECH)

**crem**  
| CREATIVITY | MOTIVATIONS  
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**Organization.** The workshop is sponsored and organised by the Creativity, Motivations, Technology Economic Research Center (CremTech) at the University of Cassino and Southern Lazio.

**Scientific Committee.** Roberto Bruni, Benedetta Cuozzo, Fabio D'Orlando, Piero Esposito, Maria Fedele, Raffaele Giammetti, Anna Paola Micheli, Fabio Nappo, Sergio Nisticò, Simone Tedeschi.

**The Venue.** The UNICAS Conference center is located in the Angevine building. Information about the Castle's structure and history can be found at: <https://lifeinitaly.com/angevin-aragones-castle-gaeta/>

**Registration and fees.** There is a non-refundable fee for all attendees of € 150. The fee covers a welcome aperitif, coffee breaks, two lunches, a gala dinner, and full access to all workshop activities.

## Extended Abstract Submission Deadline: August 22, 2025

When submitting your abstract, please specify whether you volunteer as a discussant and/or session chair. If you submit a session proposal, please specify the discussants and session chair.

Where: **Angevin Castle, Gaeta (Italy)**

When: **September 22-24, 2025**

### Contact

Inquiries should be addressed to:

[cremtech@unicas.it](mailto:cremtech@unicas.it)

### Submission abstract

No more than 2,000 words or a session proposal of no more than 500 words by filling out the TECH\_2025 participation form available at the following link:

<https://forms.gle/ZkqZAhwrN1eZn2Un6>

## The Workshop

The Working Group on Technology, Employment, Change Management, and Human Well-Being (TECH) at the University of Cassino and Southern Lazio (UNICAS), a member of the European University of Technology (EUt+), invites scholars and researchers to submit extended abstracts and session proposals for the 2025 edition of the TECH multidisciplinary workshop. The workshop will be held in the historic seaside town of Gaeta, Italy, from September 22 to 24, 2025.

We maintain our belief that the cornerstone of any meaningful discussion on ongoing transformation lies in Schumpeter's concept of "creative destruction," which underscores the dual nature of innovation: its disruptive consequences and its potential to foster growth and development.

However, the destructive aspect is expanding exponentially, now encompassing wage polarisation, income inequality, and an increase in bankruptcies among SMEs and consumers. This phenomenon is largely attributed to challenges in managing technological change at smaller scales, declining demand for low-skill and/or routine labor, and stagnant wages.

Among the numerous valuable contributions, last year's workshop underscored the imperative of reevaluating how value-added is distributed across societies, including discussions surrounding universal or means-tested basic income.

The 2025 edition of the TECH workshop will broaden its scope, providing a platform for critically examining the multifaceted forces reshaping the contemporary global economy. While technological innovation, particularly in the domains of artificial intelligence and robotics, will remain a central focus, the discussion will now encompass geo-economic fragmentation, institutional and environmental transitions, and evolving governance structures at local, national, and international levels.

Parallely, we acknowledge the imperative for researchers to enhance this transformative era's creative dimensions through effective managerial solutions and public policies. The point is certainly not to oppose or fight against AI and robotisation, but it is hard to disagree with 2024 Nobel laureate Daron Acemoglu when he argues that "we currently have the wrong direction for AI; we're using it too much for automation and not enough for providing expertise and information to workers. I don't think complementary uses of AI will miraculously appear by themselves unless the industry devotes significant energy and time to them".

Consequently, we will explore the frontiers of behavioral sciences, investigating how human intelligence, rather than artificial intelligence, informs individual decision-making within the increasingly intricate social landscape.

In this context, we welcome contributions that explore the influence of these dynamics on various aspects of society, including human behavior, work, business strategies, organisational models, and asymmetric power relations.

These relations encompass, among others, those between labor and capital, managers and shareholders, or governments and Big Tech, and their broader implications for human well-being.

Furthermore, we will place particular emphasis on the interactions among individuals, institutions, and firms in the process of reconfiguring norms, value chains, policies, and management practices to navigate uncertainty and adapt not only to ongoing technological change but also to emerging ecological, social, and political challenges.

The pivotal role of entrepreneurs, akin to Schumpeter's, will be explored.

Set against the evocative backdrop of Gaeta's Angevin Castle, the event will foster interdisciplinary dialogue among economists, engineers, management scholars, legal and political theorists, and social scientists broadly.

The objective is to facilitate vibrant intellectual exchange and establish the groundwork for sustained collaboration within and beyond the EUT+ network.

## Key, but not Exclusive, Research Areas

We welcome both theoretical and empirical contributions from a wide range of disciplines. Topics may include (but are not limited to):

### Technological Change, Labor, and Inequality

- Technological unemployment, wage polarisation, and inequalities in the age of Artificial Intelligence
- Data science approaches to measuring the impact of AI and robotics on work and business
- Ongoing technical developments of AI and Robotics
- The evolving role of managers, human-AI collaboration in business practice, and the transformation of entrepreneurial functions
- Labour law and Industrial relations during the technological transition

### Individual Choices, Production, Firms, and Industrial Transformation

- Accounting, finance, logistics, marketing, and procurement in technology-intensive environments
- Implications of AI-driven technologies for the circular economy
- Industrial policy in the digital age
- Behavioral Economics, human intelligence, and the impact of AI on economic and social choices
- Corporate social responsibility and the ethical governance of emerging technologies

### Geopolitical and Institutional Realignments

- Technology-induced geographical reshaping of developed, emerging, and less developed economies
- Global value chain restructuring, friend-shoring, and regional production realignments
- Strategic autonomy and industrial policy in an era of geo-economic fragmentation
- The governance of digital infrastructures and the politics of technological sovereignty
- Power asymmetries in the digital economy: the rise of Big Tech and the governance of platform capitalism

### Socio-Ecological and Policy Transitions

- Intersections between the UN Sustainable Development Goals (SDGs) and economic policy
- Human-centered technological education and intergenerational skill building
- Creative policy responses for households, firms, and institutions navigating uncertainty
- Energy sustainability
- Legal profiles of artificial intelligence



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