

Francesco Ferrante

Curriculum Vitae



Personal Information

Name: Francesco Ferrante

Institution: Università di Cassino e del Lazio Meridionale

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Date of Birth: March 2, 1961

Nationality: Italian

Professional profile. Francesco Ferrante is a Full Professor of Economics at the Università di Cassino e del Lazio Meridionale. He earned a PhD in Economics and an MSc in Economic and Social Policy Analysis from the University of York (UK).

His academic and research activities focus on **entrepreneurship economics, economics of higher education, innovation and sustainability, and labor market institutions and dynamics**. A key unifying theme in his research is the **central role of human capital**, in its various forms, in shaping economic and technological progress.

His research explores the role of human capital in economic development, specifically in areas such as **entrepreneurial talent, employability, and innovation dynamics**. He has authored numerous peer-reviewed publications in international journals addressing topics related to the relationship between education and labor market outcomes, the effectiveness of policy interventions in fostering innovation, and the socio-economic impacts of technological advancements. In addition to his academic research, he has been involved in multiple **technology transfer initiatives**, supporting the development of university spin-offs and collaborations between academia and industry. He has held leadership roles in initiatives aimed at enhancing knowledge transfer processes, including serving as the Deputy Rector for Technology Transfer and Chair of the Spin-off Commission at the Università di Cassino e del Lazio Meridionale. These roles involved overseeing the commercialization of research outputs, supporting the creation of innovative start-ups, and facilitating partnerships with industrial stakeholders.

As the founder of **ImprendiLab**, a university-based laboratory for entrepreneurship promotion and knowledge transfer, he has played a key role in fostering entrepreneurial talent. Over the past decade, **ImprendiLab has supported more than 70 entrepreneurial projects**, providing mentorship, training, and access to innovation networks. Additionally, through the **FSTE (Four Steps to Entrepreneurship) program, more than 500 students, graduates, and researchers have participated in structured entrepreneurial training**. This initiative has contributed significantly to the dissemination of entrepreneurial skills, enhancing employability and fostering the creation of innovative startups.

Professor Ferrante is an active member of several research and policy advisory boards, including **AlmaLaurea, Premio Nazionale Innovazione (PNICube) and Netval**. His involvement in these organizations focuses on areas such as higher education performance analysis, technology transfer strategies, and labor market policy evaluation. He also holds the **Registered**

Technology Transfer Professional (RTTP) certification, which signifies his expertise in managing and implementing technology transfer processes in academic settings.

His professional experience includes teaching at both undergraduate and postgraduate levels, covering topics such as **macroeconomics, labor economics, economics of human capital, entrepreneurship, political economy of development and innovation economics**.

As part of the **Third Mission** of the university, Francesco Ferrante's activities extend beyond traditional teaching and research, focusing on the societal impact of academic knowledge. His commitment to technology transfer, entrepreneurship promotion, and industry collaboration aligns with the broader goal of fostering innovation and economic development. Through initiatives such as **ImprendiLab** and the **FSTE program**, he has actively contributed to bridging the gap between academia and the entrepreneurial ecosystem, supporting the creation of university spin-offs, and enhancing graduates' employability. His leadership in knowledge transfer and engagement with policy advisory boards further reinforces the role of universities as key actors in driving technological progress and socio-economic transformation.

Current Position

Title: Full Professor of Economics (13/A1-SECS-P/01: Political Economy)

Institution: Università di Cassino e del Lazio Meridionale

Research Interests

- Labour and Entrepreneurship Economics
 - Economics of Innovation and Energy Transition
 - Education Economics
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Education

- 1995: PhD in Economics, University of York (UK)
 - 1988: MSc in Economic and Social Policy Analysis, University of York (UK)
 - 1985: M.A. in Economics and Commerce, Università di Catania (110/110 cum laude)
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Professional Experience

- 2000-Present: Doctoral Program Faculty Board in Economics, Università di Cassino e del Lazio Meridionale.
- 2005-Present: Full Professor of Economics, Università di Cassino e del Lazio Meridionale
- 2000-2004: Associate Professor of Economics, Università di Cassino e del Lazio Meridionale
- 1990-2000: Assistant Professor of Economics, Università di Cassino e del Lazio Meridionale
- 1988-1989: Research Assistant, Stockholm Environment Institute, York, UK
- 1986-1987: Lieutenant, Italian Army

Academic Leadership Roles

- Member of the Academic Senate, UNICAS (2015 and 2024- present)
 - Founder and Scientific Director, ImprendiLab (Entrepreneurship Lab) at UNICAS (2009-present)
 - Deputy Rector, Job Placement and Technology Transfer, UNICAS (2015-2021)
 - Chair, Spin-off Commission, UNICAS (2015-2021)
 - Chair, Master Course in Economics, UNICAS (2006-2011)
 - Chair, Master Course in Economics and Banking, UNICAS (2005-2012)
 - Chair, B.A. Course in Economics, UNICAS (2001-2006)
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Teaching Experience

- Macroeconomics, Labour Economics, Economics of Human Capital (BA, Master levels, UNICAS)
 - Entrepreneurship and Innovation Economics (Master level, UNICAS)
 - Political Economy of Development (BA level, Luiss University)
 - Economics of Education and R&D (Master level, Luiss University)
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Knowledge Transfer Activities

- Pro-rector for Technology Transfer (2015-2021), leading initiatives on university spin-offs and intellectual property.
 - Advisor and Evaluator at Startup Lazio (2016-Present).
 - Founder and Scientific Director of "ImprendiLab" (2008-present)
 - Founder of "Four Steps to Entrepreneurship" course, fostering student entrepreneurship.
 - Co-founder of Mechanimata s.r.l., a university spin-off in robotics and service automation (2014).
 - Board Member, National Innovation Award (PNICube).
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Honours and Awards

- Scientific Board Member, AlmaLaurea (2016-2023)
 - Scientific Board Member, Netval (2020-Present)
 - Scientific Board Member, Centro Europa Ricerche (2018-Present)
 - Board of Directors, National Innovation Award (2019-Present)
 - RTTP (Registered Technology Transfer Professional) Certification
 - Scholarship awarded by C.N.R. (1989)
 - "Francesco Ferrara" Scholarship, Bank of Sicily (1985)
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Visiting Positions

- University of York (1993, 1994, 2007)
- Duke University (1996)

- University of California, Los Angeles (1999, 2000)
 - Babson College (2008)
 - University of Hanoi (2012)
 - University of California, Berkeley (2014)
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Conference Participation

- International Economic Association, European Economic Association, European Association of Labor Economics, European Association of Environmental and Resources Economics.
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Media Contributions

- Featured in major Italian media outlets such as Corriere della Sera, Repubblica, Il Sole24Ore, Radio Rai, and TV channels including Rai Uno, Rai Tre, and Rete 4.
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Peer Review Activity

- Reviewer for journals including Applied Economics, European Economic Review, Ecological Economics, Education Economics, Environment and Development, Journal of Business Venturing, Journal of Socio-Economics, Journal of Happiness Studies, Oxford Economic Papers, Small Business Economics, International Journal of Manpower
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Applied Research Experience and Technology Transfer Projects

- Between 2015 and 2021 served as the Deputy Rector for Technology Transfer and Chair of the University's Spin-off Commission. In this role, he led the establishment of the Technology Transfer Office as an autonomous entity and spearheaded the creation of innovative administrative procedures. His efforts focused on optimizing university regulations concerning spin-offs, start-ups, and intellectual property. Key achievements include:
- Developing commercialization strategies to transform university research into marketable products and services.
- Providing mentorship to university teams and fostering an entrepreneurial mindset among faculty and students.
- Leading strategic collaborations with industry stakeholders and certified incubators such as Innova Srl.
- Overseeing successful spin-offs such as *La Mia Energia* and *E-Lectra*, which have achieved market success.
- Managing a portfolio of startups and entrepreneurial projects incubated at ImprendiLab, including *Sociallending*, *Adventure Land Cassino*, *DomTerry International*, *Sartoria Sociale Sotto Sopra*, and many others.
- Supporting technology evaluation and valuation efforts, ensuring alignment with market demands and strategic goals.

- Engaging in regulatory compliance to uphold ethical standards and safeguard university intellectual property

In my roles as Pro-Rector for Technology Transfer and Director of ImprendiLab (14 years), I have mentored and managed numerous high-tech entrepreneurial projects across various sectors. My expertise spans from market validation and strategic planning to intellectual property management and business model development. Below is a list of projects I have accompanied, demonstrating my capabilities in mentoring startups and facilitating technology transfer.

Selected High-Tech Projects with Descriptions

1. E-Lectra (GSide) – Academic Spin-off

- **Description:** Development of sustainable electric mobility solutions, including energy storage systems and electric powertrains. The project evolved from academic research to a fully operational spin-off with partnerships involving major industrial players like FAIST Group and Fincantieri.
- **Role:** Led the technology transfer office, mentored the entrepreneurial team, managed IP strategy, and supported participation in competitions such as the Start-Up Cup Lazio.

2. PowerOnDemand (POD) – Academic Spin-off

- **Description:** A platform focused on designing, engineering, and industrializing energy systems with integrated storage for industrial and civil applications.
- **Role:** Chaired the spin-off commission and provided strategic guidance for market validation and commercialization.

3. Mechanimata – Academic Spin-off

- **Description:** Valorization of robotic solutions for cultural heritage conservation, integrating advanced automation technologies for restoration and preservation.
- **Role:** Co-founder and Vice President, overseeing market entry strategy and partnerships with cultural institutions.

4. Everybotics – Academic Spin-off

- **Description:** IT solutions specializing in robotics and automation for industrial and service applications.
- **Role:** Chaired the spin-off commission, providing mentorship on business model development and technological scalability.

5. La Mia Energia (Scarl)

- **Description:** A circular economy initiative focusing on recycling photovoltaic (PV) panels and optimizing the value chain for solar energy waste management.
- **Role:** Director of ImprendiLab, mentoring project teams and facilitating collaborations with industry stakeholders.

6. SiPow – High-Tech Startup

- **Description:** A Norwegian startup dedicated to silicon recycling, offering an energy-efficient purification process to enhance the value of recovered monocrystalline silicon for sustainable manufacturing.
- **Role:** Mentor and advisor, guiding the team through market positioning, funding acquisition, and strategic partnerships.

Scientific Contributions (Journal articles, Books and WPs)

- Carino, F. D., Ferrante, F., Sorrentino, L., & Turchetta, S. (2024). Assessing techno-economic strategies to implement circular business models: The case of fibre-reinforced thermoset polymers. *International Journal of Technology Management & Sustainable Development*, Volume 23, Issue 2, Jun 2024, p. 129 – 153, DOI: https://doi.org/10.1386/tmsd_00088_1
- Esposito, P., & Ferrante, F. (2024). Control freaks or good parents? Entrepreneurial motivation and firms' innovative performance. *Economia Politica*. 41, 739–769, <https://doi.org/10.1007/s40888-024-00347-w>
- Ferrante, F. (2024). The funding gap in innovation: A call for early-stage support in achieving ESG goals. Available at SSRN: <http://dx.doi.org/10.2139/ssrn.5013337>
- Federici, D., Ferrante, F., & Parisi, V. (2023). The educational roots of persistent territorial disparities: The case of Italy. *GeoJournal*, 88(8), 2063-2082. <https://doi.org/10.1007/s10708-022-10740-2>
- Federici, D., Parisi, V., & Ferrante, F. (2023). Aspiration bias and job satisfaction of young Italian graduates. *Economia Politica*, 40(3), 643-697. <https://doi.org/10.1007/s40888-022-00283-7>
- Ferrante, F. (2024). Localized knowledge accumulation and the mitigation of climate change. Available at SSRN: <http://dx.doi.org/10.2139/ssrn.4663255>.
- Di Giacinto, M., & Ferrante, F. (2021). Optimal consumption and labor choices with learning-by-doing. *Theoretical Economics Letters*, 11(6), 1221-1246. <https://doi.org/10.4236/tel.2021.116078>
- D'Orlando, F., Ferrante, F., & Oliverio, A. (2021). *Economic change and wellbeing: The true cost of creative destruction and globalization*. Routledge. <https://doi.org/10.4324/9781003018230>
- Federici, D., Parisi, V., & Ferrante, F. (2020). Heterogeneous firms, corporate taxes and export behavior: A firm-level investigation for Italy. *Economic Modelling*, 88, 98-112. <https://doi.org/10.1016/j.econmod.2019.09.012>
- Giambalvo, O., & Ferrante, F. (2020). Strategie di manutenzione dei percorsi formativi per alimentare il successo occupazionale dei laureati. In *Verso Nord. Le nuove e vecchie rotte delle migrazioni universitarie* (pp. 64-102). Franco Angeli.
- Ferrante, F., Federici, D., & Parisi, V. (2018). The entrepreneurial engagement of Italian university students: Some insights from a population-based survey. *Studies in Higher Education*, 43(11), 1-24. <https://doi.org/10.1080/03075079.2018.1458223>
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- Ferrante, F. (2017). The valorization of cultural heritage technology transfer through entrepreneurial discovery. In *New Activities for Cultural Heritage* (pp. 209-216). https://doi.org/10.1007/978-3-319-67026-3_23
- Ferrante, F. (2017). La qualità dell'istruzione in Italia: un'eredità del passato? *Scuola Democratica*, 2, 243-266. <https://doi.org/10.12828/87593>
- Ferrante, F. (2017). Great expectations: The unintended consequences of educational choices. *Social Indicators Research*, 131(3), 746-769. <https://doi.org/10.1007/s11205-016-1268-7>
- Ferrante, F. (2017). Assessing quality in higher education: Some caveats. *Social Indicators Research*, 131(3), 745-767. <https://doi.org/10.1007/s11205-016-1267-8>

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- Bianchi, S., Ferrante, F., Recinto, G., Interlandi, M., Intrisano, C., Vistocco, D., Mail, F., & Micheli, A. P. (2017). *Analisi delle ricadute PET sul territorio della provincia di Frosinone e relativa individuazione del fabbisogno formativo*. Aracne.
- Fini, R., Meoli, A., Sobrero, M., Ghiselli, S., & Ferrante, F. (2016). Student entrepreneurship: Demographics, competences, and obstacles. Available at SSRN: <https://ssrn.com/abstract=2740541>
- Lievens, R., & Ferrante, F. (2015). Using an online labour market intermediary for the recruitment of graduates: The recruiter's perspective on AlmaLaurea. *The International Journal for Recording Achievement, Planning, and Portfolios*. RAPPORT, vol. 1, p. 20-30
- Federici, D., & Ferrante, F. (2015). *ALMALAUREA Working Papers*, no. 64.
- Ferrante, F. Ghiselli S. (2015). Il futuro dei laureati figlie della recessione. *ITALIANIEUROPEI*, vol. 5, p. 104-111, ISSN: 1593-5124.
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- Ferrante, F., & Supino, S. (2015). Le misure di sostegno alla nuova imprenditorialità: Le buone pratiche su scala europea, con particolare riferimento all'educazione imprenditoriale. MPRA WP.
- Ferrante, F., D'Orlando, F. (2015). Modelli di regolazione sociale e precarietà esistenziale. In: A cura di Albertina Oliverio. *Rischi, paure e ricerca di certezze nella società contemporanea*. p. 103-122, CATANZARO:Rubattino, ISBN: 9788849843316
- Federici, D., & Ferrante, F. (2014). Capitale umano imprenditoriale e ristrutturazione industriale. *ECONOMIA DEI SERVIZI*, vol. 3, p. 233-257, ISSN: 1970-4860
- Ferrante, F. (2014). *ALMALAUREA Working Papers*, no. 50.
- Ferrante, F. (2011), Students' Incoming Quality and Outgoing Performance: The Case of Engineering Graduates (December 7, 2011). Available at SSRN: <https://ssrn.com/abstract=1969450> or <http://dx.doi.org/10.2139/ssrn.1969450>.
- D'Orlando F., Ferrante F. and Ruiu G. (2011). Culturally-based beliefs and labour market institutions, *Journal of Socio-Economics*, vol. 40, p. 150-162, ISSN: 1053-5357, doi: 10.1016/j.socec.2010.12.010.
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- Ferrante, F., McGuinness, S., & Sloane, P. J. (2010). Esiste «overeducation»? Un'analisi comparata. In: (a cura di) Consorzio Interuniversitario AlmaLaurea. XII Rapporto sulla condizione occupazionale dei laureati. Investimenti in capitale umano nel futuro di Italia ed Europa. p. 73-115, Bologna:Il Mulino, ISBN: 9788815139894.
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- Bianchi, M., & Ferrante, F. (2008). Creatività, imprenditorialità e competitività dei territori. In *Rapporto sulla società e sull'economia del Lazio 2008* (pp. 113-120). Regione Lazio.
- D'Orlando, F., & Ferrante, F. (2008). Why do similar countries have different labour market regulations? *La Comunità Internazionale*, 63(1), 61-76.
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- Di Giacinto, M., & Ferrante, F. (2007). Idiosyncratic learning, creative consumption, and well-being. *Advances in Austrian Economics*, 10, 41-73.
- Ferrante, F., & Sabatini, F. (2007). Education, social capital, and entrepreneurial selection in Italy. *MPRA Working Paper No. 2451*.
- Cipollone, P., Ferrante, F., & Porzio, G. (2007). Il reddito dei laureati AlmaLaurea: analisi e spunti di riflessione. In *IX Rapporto sulla condizione occupazionale dei laureati* (pp. 257-274). Bologna: Il Mulino. ISBN: 978-88-15111-9759.
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- Ferrante, F. (2005). Revealing Entrepreneurial Talent. *Small Business Economics*, vol. 2, September, p. 159-174, ISSN: 0921-898X, doi: 10.1007/s11187-003-6448-6
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- Ferrante, F. (2001). Ownership and the economics of pollution control: A note on vertical subcontracting. *Economia, Società e Istituzioni*, 2, 229-262.
- Ferrante, F. (1999). Localized technical change and the efficient control of global warming. In D. Requier-Desjardins, C. Spash, & J. Van Der Straaten (Eds.), *Environmental Policies and Societal Aims* (pp. 129-154). Dordrecht: Kluwer Academic Publishers. ISBN: 978-0-7923-6040-7.
- Ferrante, F. (1999). Locally rational affection and the choice of environmental policy instruments. In T. Sterner & T. Tietenberg (Eds.), *The Market and the Environment. The*

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- Ferrante, F. (1992). Localized technical change and environmental policy modeling. *Economia, Società e Istituzioni*, 1, 169-206.
- Ferrante, F. (1987). Le nuove forme di investimento internazionale e le strategie di sviluppo delle piccole e medie imprese. *Rassegna Economica*, 1, 33-51.

Blogs/Posts

La Voce:

1. **"Politiche dell'innovazione: il paradosso europeo"** (28/02/2024) <https://lavoce.info/archives/107161/politiche-dellinnovazione-il-paradosso-europeo/>
2. **"Quando nelle imprese c'è un uomo solo al comando"** (24 ottobre 2024) Link: [\[https://lavoce.info/archives/106083/quando-nelle-imprese-ce-un-uomo-solo-al-comando/\]](https://lavoce.info/archives/106083/quando-nelle-imprese-ce-un-uomo-solo-al-comando/)
3. **"Tra ricerca e start up c'è di mezzo il finanziamento"** (19 dicembre 2024) Link: [\[https://lavoce.info/archives/106642/tra-ricerca-e-start-up-ce-di-mezzo-il-finanziamento/\]](https://lavoce.info/archives/106642/tra-ricerca-e-start-up-ce-di-mezzo-il-finanziamento/)
4. **"Istituti tecnici superiori alla prova dei dati"** (27 marzo 2018) Link: [\[https://lavoce.info/archives/52144/its-alla-prova-dei-dati/\]](https://lavoce.info/archives/52144/its-alla-prova-dei-dati/)
5. **"Dalla laurea alla start-up"** (13 agosto 2018) Link: [\[https://lavoce.info/archives/author/francesco-ferrante/\]](https://lavoce.info/archives/author/francesco-ferrante/)
6. **"Quando il ranking diventa un'ossessione"** (28 dicembre 2017) Link: [\[https://lavoce.info/archives/50389/ranking-diventa-unossessione/\]](https://lavoce.info/archives/50389/ranking-diventa-unossessione/)
7. **"Se mancano i buoni insegnanti"** (13 giugno 2017) Link: [\[https://lavoce.info/archives/47390/perche-mancano-bravi-insegnanti/\]](https://lavoce.info/archives/47390/perche-mancano-bravi-insegnanti/)
8. **"Qualità dell'istruzione: un'eredità del passato?"** (29 dicembre 2016) Link: [\[https://lavoce.info/archives/44523/qualita-dellistruzione-uneredita-del-passato/\]](https://lavoce.info/archives/44523/qualita-dellistruzione-uneredita-del-passato/)
9. **"Per la crescita ripartire dalle risorse umane"** (4 novembre 2016) Link: [\[https://lavoce.info/archives/43730/per-la-crescita-ripartire-dalle-risorse-umane/\]](https://lavoce.info/archives/43730/per-la-crescita-ripartire-dalle-risorse-umane/)
10. **"Ma l'università non deve insegnare un lavoro"** (24 giugno 2016) Link: [\[https://lavoce.info/archives/41761/ma-luniversita-non-deve-insegnare-un-lavoro/\]](https://lavoce.info/archives/41761/ma-luniversita-non-deve-insegnare-un-lavoro/)

Nel Merito:

1. **"Riforme del welfare, struttura demografica e preferenze della popolazione"** (13 gennaio 2012) Link: [\[https://www.nelmerito.com/index.php?option=com_content&task=view&id=1682\]](https://www.nelmerito.com/index.php?option=com_content&task=view&id=1682)
2. **"Qualità dell'università e spending review"** (14 febbraio 2013) Link: [\[https://www.nelmerito.com/index.php?option=com_content&task=view&id=2021\]](https://www.nelmerito.com/index.php?option=com_content&task=view&id=2021)

Menabò di Etica ed Economia

1. **"Una complessa transizione energetica"** (30 novembre 2022)
Link: [<https://eticaeconomia.it/una-complessa-transizione-energetica/>]
2. **"Modelli di regolazione sociale: prevenire è meglio che curare"** (18 maggio 2015)
Link: [<https://eticaeconomia.it/modelli-di-regolazione-sociale-prevenire-e-meglio-che-curare/>]
3. **"Imprenditori poveri di 'capitale umano': un (altro) deficit italiano"** (2 marzo 2015)
Link: [<https://eticaeconomia.it/imprenditori-poveri-di-capitale-umano-un-altro-deficit-italiano/>]
4. **"La favola delle due bisacce e la questione del capitale umano"** (17 novembre 2014)
Link: [<https://eticaeconomia.it/la-favola-delle-due-bisacce-e-la-questione-del-capitale-umano/>]
5. **"Il finanziamento dell'Università e la meritocrazia in salsa italiana"** (15 ottobre 2014)
Link: [<https://eticaeconomia.it/il-finanziamento-delluniversita-e-la-meritocrazia-in-salsa-italiana/>]

Linkedin Posts (Recent)

1. [U.S. Energy Inefficiencies and Policy Failures](#)
2. [Europe's Innovation Challenges: Overcoming the Real Funding Gap in Clean Technologies](#)
3. [How Innovation Policies in Europe and Italy Contradict Economic Theory](#)
4. [Bridging the Gap: Assessing the Social Merit of Science-Based Entrepreneurial Projects](#)

According to law 679/2016 of the Regulation of the European Parliament of 27th April 2016, I hereby express my consent to process and use my data provided in this CV.

Autorizzo il trattamento dei dati personali presenti nel CV ai sensi del D.Lgs. 2018/101 e del GDPR (Regolamento UE 2016/679).

20.02.2025

